



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

ROMNEY FOR PRESIDENT (1836)
American Rambler (2753)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174764
Inv Date 10/28/2012
Terms Cash In Advance
Contract 48853
Bill Type Standard
Period 10/1/2012 - 10/28/2012

American Rambler
138 Conant Street
Beverly, MA 01915

AgM

Product POLITICAL CANDIDATE (1051)
Brand Political (7014)
Acct Types Local/Political Candidate Agency
Est/Headline 506/
Demo
Revision 1, Modified on 2/04/13 12:35 PM
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:25:01PM

WHDH Boston (WHDH)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:								
1.0	SPOT	6:00AM- 6:30AM	Day, M-1, Tu-1	10/22/12 6:13AM (Mo)	00:30	7 News Today in New England	2012MRFP145H	\$1700.00	
1.0	SPOT	6:00AM- 6:30AM	Day, M-1, Tu-1	10/23/12 6:12AM (Tu)	00:30	7 News Today in New England	2012MRFP145H	\$1700.00	
2.0	SPOT	6:30AM- 7:00AM	Day, M-2, Tu-2	10/22/12 6:38AM (Mo)	00:30	7 News Today in New England	2012MRFP148H	\$1700.00	
2.0	SPOT	6:30AM- 7:00AM	Day, M-2, Tu-2	10/22/12 6:44AM (Mo)	00:30	7 News Today in New England	2012MRFP145H	\$1700.00	
2.0	SPOT	6:30AM- 7:00AM	Day, M-2, Tu-2	10/23/12 6:38AM (Tu)	00:30	7 News Today in New England	2012MRFP148H	\$1700.00	
2.0	SPOT	6:30AM- 7:00AM	Day, M-2, Tu-2	10/23/12 6:42AM (Tu)	00:30	7 News Today in New England	2012MRFP145H	\$1700.00	
3.0	SPOT	7:00AM- 8:00AM	Day, M-2, Tu-2	10/22/12 7:26AM (Mo)	00:30	Today Show	2012MRFP148H	\$2300.00	
3.0	SPOT	7:00AM- 8:00AM	Day, M-2, Tu-2	10/22/12 7:59AM (Mo)	00:30	Today Show	2012MRFP145H	\$2300.00	
3.0	SPOT	7:00AM- 8:00AM	Day, M-2, Tu-2	10/23/12 7:29AM (Tu)	00:30	Today Show	2012MRFP148H	\$2300.00	
3.0	SPOT	7:00AM- 8:00AM	Day, M-2, Tu-2	10/23/12 7:56AM (Tu)	00:30	Today Show	2012MRFP145H	\$2300.00	
4.0	SPOT	8:00AM- 9:00AM	Day, M-2, Tu-2	10/22/12 8:30AM (Mo)	00:30	Today Show	2012MRFP148H	\$2300.00	
4.0	SPOT	8:00AM- 9:00AM	Day, M-2, Tu-2	10/22/12 8:46AM (Mo)	00:30	Today Show	2012MRFP145H	\$2300.00	
4.0	SPOT	8:00AM- 9:00AM	Day, M-2, Tu-2	10/23/12 8:35AM (Tu)	00:30	Today Show	2012MRFP148H	\$2300.00	
4.0	SPOT	8:00AM- 9:00AM	Day, M-2, Tu-2	10/23/12 8:56AM (Tu)	00:30	Today Show	2012MRFP145H	\$2300.00	
5.0	SPOT	9:00AM-10:00AM	Day, M-2, Tu-2	10/22/12 9:19AM (Mo)	00:30	7 News Today in New England 9-10A	2012MRFP148H	\$1000.00	
5.0	SPOT	9:00AM-10:00AM	Day, M-2, Tu-2	10/22/12 9:50AM (Mo)	00:30	7 News Today in New England 9-10A	2012MRFP145H	\$1000.00	
5.0	SPOT	9:00AM-10:00AM	Day, M-2, Tu-2	10/23/12 9:42AM (Tu)	00:30	7 News Today in New England 9-10A	2012MRFP148H	\$1000.00	
5.0	SPOT	9:00AM-10:00AM	Day, M-2, Tu-2	10/23/12 9:53AM (Tu)	00:30	7 News Today in New England 9-10A	2012MRFP145H	\$1000.00	
6.0	SPOT	10:00AM-11:00AM	Day, M-2, Tu-2	10/22/12 10:26AM (Mo)	00:30	Today Show	2012MRFP148H	\$850.00	
6.0	SPOT	10:00AM-11:00AM	Day, M-2, Tu-2	10/22/12 10:57AM (Mo)	00:30	Today Show	2012MRFP145H	\$850.00	
6.0	SPOT	10:00AM-11:00AM	Day, M-2, Tu-2	10/23/12 10:27AM (Tu)	00:30	Today Show	2012MRFP148H	\$850.00	
6.0	SPOT	10:00AM-11:00AM	Day, M-2, Tu-2	10/23/12 10:51AM (Tu)	00:30	Today Show	2012MRFP145H	\$850.00	
7.0	SPOT	11:00AM-12:00PM	Day, M-1, Tu-1	10/22/12 12:00PM (Mo)	00:30	TODAY SHOW III (hour 4)	2012MRFP148H	\$850.00	
7.0	SPOT	11:00AM-12:00PM	Day, M-1, Tu-1	10/23/12 11:52AM (Tu)	00:30	TODAY SHOW III (hour 4)	2012MRFP148H	\$850.00	
8.0	SPOT	12:00PM- 1:00PM	Day, M-2, Tu-2	10/22/12 12:26PM (Mo)	00:30	7 News at Noon	2012MRFP145H	\$1000.00	
8.0	SPOT	12:00PM- 1:00PM	Day, M-2, Tu-2	10/22/12 12:49PM (Mo)	00:30	7 News at Noon	2012MRFP148H	\$1000.00	
8.0	SPOT	12:00PM- 1:00PM	Day, M-2, Tu-2	10/23/12 12:39PM (Tu)	00:30	7 News at Noon	2012MRFP145H	\$1000.00	
8.0	SPOT	12:00PM- 1:00PM	Day, M-2, Tu-2	10/23/12 12:58PM (Tu)	00:30	Days of our Lives	2012MRFP148H	\$1000.00	
9.0	SPOT	4:00PM- 4:30PM	Day, M-2, Tu-2	10/22/12 4:12PM (Mo)	00:30	7 News at 4	2012MRFP145H	\$1200.00	
9.0	SPOT	4:00PM- 4:30PM	Day, M-2, Tu-2	10/22/12 4:28PM (Mo)	00:30	7 News at 4	2012MRFP148H	\$1200.00	
9.0	SPOT	4:00PM- 4:30PM	Day, M-2, Tu-2	10/23/12 4:18PM (Tu)	00:30	7 News at 4	2012MRFP145H	\$1200.00	
9.0	SPOT	4:00PM- 4:30PM	Day, M-2, Tu-2	10/23/12 4:29PM (Tu)	00:30	7 News at 4	2012MRFP148H	\$1200.00	
10.0	SPOT	4:30PM- 5:00PM	Day, M-2, Tu-2	10/22/12 4:45PM (Mo)	00:30	7 News at 4	2012MRFP145H	\$1500.00	
10.0	SPOT	4:30PM- 5:00PM	Day, M-2, Tu-2	10/22/12 4:57PM (Mo)	00:30	7 News at 4	2012MRFP148H	\$1500.00	
10.0	SPOT	4:30PM- 5:00PM	Day, M-2, Tu-2	10/23/12 4:41PM (Tu)	00:30	7 News at 4	2012MRFP145H	\$1500.00	
10.0	SPOT	4:30PM- 5:00PM	Day, M-2, Tu-2	10/23/12 4:46PM (Tu)	00:30	7 News at 4	2012MRFP148H	\$1500.00	
11.0	SPOT	5:00PM- 5:30PM	Day, M-2, Tu-2	10/22/12 5:14PM (Mo)	00:30	7 News at 5	2012MRFP145H	\$1800.00	
11.0	SPOT	5:00PM- 5:30PM	Day, M-2, Tu-2	10/22/12 5:28PM (Mo)	00:30	7 News at 5	2012MRFP148H	\$1800.00	
11.0	SPOT	5:00PM- 5:30PM	Day, M-2, Tu-2	10/23/12 5:17PM (Tu)	00:30	7 News at 5	2012MRFP145H	\$1800.00	



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11.0	SPOT	5:00PM- 5:30PM	Day,M-2,Tu-2	10/23/12 5:27PM (Tu)	00:30	7 News at 5	2012MRFP148H	\$1800.00	
12.0	SPOT	5:30PM- 6:00PM	Day,M-2,Tu-2	10/22/12 5:44PM (Mo)	00:30	7 News at 5	2012MRFP145H	\$2000.00	
12.0	SPOT	5:30PM- 6:00PM	Day,M-2,Tu-2	10/22/12 5:56PM (Mo)	00:30	7 News at 5	2012MRFP148H	\$2000.00	
12.0	SPOT	5:30PM- 6:00PM	Day,M-2,Tu-2	10/23/12 5:46PM (Tu)	00:30	7 News at 5	2012MRFP145H	\$2000.00	
12.0	SPOT	5:30PM- 6:00PM	Day,M-2,Tu-2	10/23/12 5:55PM (Tu)	00:30	7 News at 5	2012MRFP148H	\$2000.00	
13.0	SPOT	6:00PM- 6:30PM	Day,M-2,Tu-2	10/22/12 6:09PM (Mo)	00:30	7 News at 6	2012MRFP145H	\$2500.00	
13.0	SPOT	6:00PM- 6:30PM	Day,M-2,Tu-2	10/22/12 6:25PM (Mo)	00:30	7 News at 6	2012MRFP148H	\$2500.00	
13.0	SPOT	6:00PM- 6:30PM	Day,M-2,Tu-2	10/23/12 6:13PM (Tu)	00:30	7 News at 6	2012MRFP145H	\$2500.00	
13.0	SPOT	6:00PM- 6:30PM	Day,M-2,Tu-2	10/23/12 6:28PM (Tu)	00:30	7 News at 6	2012MRFP148H	\$2500.00	
14.0	SPOT	7:00PM- 7:30PM	Day,M-2,Tu-2	10/22/12 7:11PM (Mo)	00:30	Access Hollywood	2012MRFP145H	\$2200.00	
14.0	SPOT	7:00PM- 7:30PM	Day,M-2,Tu-2	10/22/12 7:26PM (Mo)	00:30	Access Hollywood	2012MRFP148H	\$2200.00	
14.0	SPOT	7:00PM- 7:30PM	Day,M-2,Tu-2	10/23/12 7:11PM (Tu)	00:30	Access Hollywood	2012MRFP145H	\$2200.00	
14.0	SPOT	7:00PM- 7:30PM	Day,M-2,Tu-2	10/23/12 7:25PM (Tu)	00:30	Access Hollywood	2012MRFP148H	\$2200.00	
15.0	SPOT	7:30PM- 8:00PM	Day,M-2,Tu-2	10/22/12 7:43PM (Mo)	00:30	EXTRA	2012MRFP145H	\$2400.00	
15.0	SPOT	7:30PM- 8:00PM	Day,M-2,Tu-2	10/22/12 7:54PM (Mo)	00:30	EXTRA	2012MRFP148H	\$2400.00	
15.0	SPOT	7:30PM- 8:00PM	Day,M-2,Tu-2	10/23/12 7:42PM (Tu)	00:30	EXTRA	2012MRFP145H	\$2400.00	
15.0	SPOT	7:30PM- 8:00PM	Day,M-2,Tu-2	10/23/12 7:56PM (Tu)	00:30	EXTRA	2012MRFP148H	\$2400.00	
16.0	SPOT	11:00PM-11:35PM	Day,M-2,Tu-2	10/22/12 11:23PM (Mo)	00:30	7 News at 11 PM	2012MRFP145H	\$3000.00	
16.0	SPOT	11:00PM-11:35PM	Day,M-2,Tu-2	10/22/12 11:34PM (Mo)	00:30	7 News at 11 PM	2012MRFP148H	\$3000.00	
16.0	SPOT	11:00PM-11:35PM	Day,M-2,Tu-2	10/23/12 11:15PM (Tu)	00:30	7 News at 11 PM	2012MRFP145H	\$3000.00	
16.0	SPOT	11:00PM-11:35PM	Day,M-2,Tu-2	10/23/12 11:30PM (Tu)	00:30	7 News at 11 PM	2012MRFP148H	\$3000.00	
17.0	SPOT	5:00AM- 5:30AM	Day,M-2,Tu-2	10/22/12 5:13AM (Mo)	00:30	7 News Today in New England	2012MRFP145H	\$500.00	
17.0	SPOT	5:00AM- 5:30AM	Day,M-2,Tu-2	10/22/12 5:25AM (Mo)	00:30	7 News Today in New England	2012MRFP148H	\$500.00	
17.0	SPOT	5:00AM- 5:30AM	Day,M-2,Tu-2	10/23/12 5:14AM (Tu)	00:30	7 News Today in New England	2012MRFP145H	\$500.00	
17.0	SPOT	5:00AM- 5:30AM	Day,M-2,Tu-2	10/23/12 5:27AM (Tu)	00:30	7 News Today in New England	2012MRFP148H	\$500.00	
18.0	SPOT	5:30AM- 6:00AM	Day,M-2,Tu-2	10/22/12 5:42AM (Mo)	00:30	7 News Today in New England	2012MRFP145H	\$500.00	
18.0	SPOT	5:30AM- 6:00AM	Day,M-2,Tu-2	10/22/12 5:59AM (Mo)	00:30	7 News Today in New England	2012MRFP148H	\$500.00	
18.0	SPOT	5:30AM- 6:00AM	Day,M-2,Tu-2	10/23/12 5:40AM (Tu)	00:30	7 News Today in New England	2012MRFP145H	\$500.00	
18.0	SPOT	5:30AM- 6:00AM	Day,M-2,Tu-2	10/23/12 5:43AM (Tu)	00:30	7 News Today in New England	2012MRFP148H	\$500.00	
19.0	SPOT	7:30AM-7 NEWS TO	Day,Su-1	10/21/12 7:41AM (Su)	00:30	7 NEWS TODAY IN NEW ENGLAND 730A SUN	2012MRFP145H	\$500.00	
20.0	SPOT	7:57AM-TODAY SHC	Day,Su-2	10/21/12 7:59AM (Su)	00:30	TODAY SHOW-SUNDAY	2012MRFP148H	\$1400.00	
20.0	SPOT	7:57AM-TODAY SHC	Day,Su-2	10/21/12 8:49AM (Su)	00:30	TODAY SHOW-SUNDAY	2012MRFP145H	\$1400.00	
21.0	SPOT	9:00AM-7 News Tod	Day,Su-3	10/21/12 9:12AM (Su)	00:30	7 News Today in New England-Sun	2012MRFP148H	\$1400.00	
21.0	SPOT	9:00AM-7 News Tod	Day,Su-3	10/21/12 9:58AM (Su)	00:30	7 News Today in New England-Sun	2012MRFP145H	\$1400.00	
21.0	SPOT	9:00AM-7 News Tod	Day,Su-3	10/21/12 10:24AM (Su)	00:30	7 News Today in New England-Sun	2012MRFP148H	\$1400.00	
22.0	SPOT	10:27AM-Meet the Pr	Day,Su-2	10/21/12 11:18AM (Su)	00:30	Meet the Press	2012MRFP145H	\$2500.00	
22.0	SPOT	10:27AM-Meet the Pr	Day,Su-2	10/21/12 11:29AM (Su)	00:30	Meet the Press	2012MRFP148H	\$2500.00	
23.0	SPOT	6:58PM-FOOTBALL N	Day,Su-1	10/21/12 7:08PM (Su)	00:30	FOOTBALL NIGHT IN AMERICA	2012MRFP145H	\$7500.00	
24.0	SPOT	8:13PM-NBC SUNDA	Day,Su-1	10/21/12 11:44PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	2012MRFP148H	\$20000.00	

